

What is a CRAZY MONKEY?

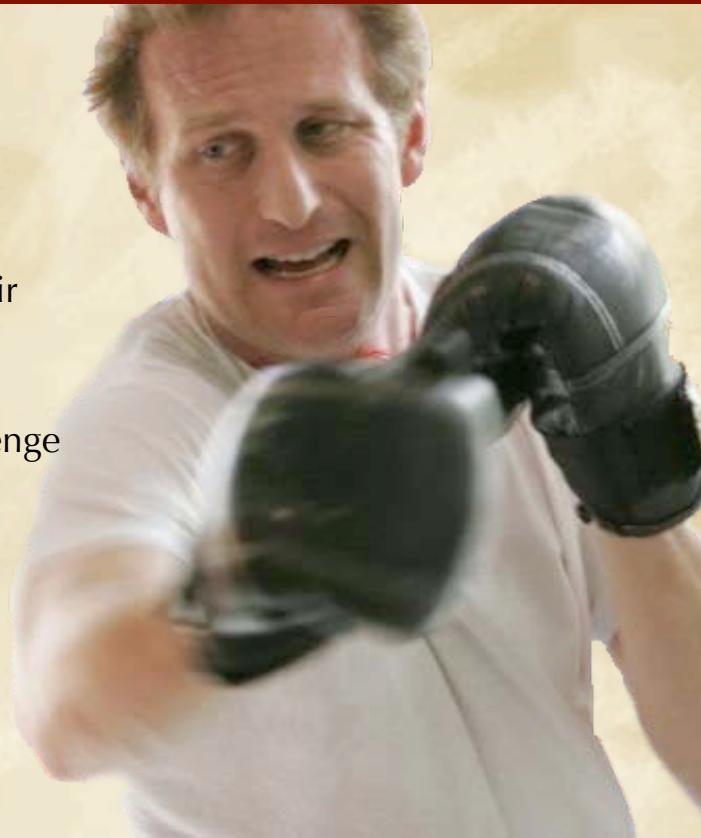
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A **CRAZY MONKEY** is someone who is-

CRAZY about martial arts & **CRAZY** about using martial arts as a vehicle to become a champion in their life and career!

A **MONKEY** that loves to explore them selves, challenge their bodies and embrace their warrior spirit!

CRAZY MONKEYS are a **UNIQUE** breed of martial artists.



MONKEY TRAIT NO 1

CRAZY MONKEY'S FOCUS ON HEALTHY MARTIAL ART ENVIRONMENTS

CRAZY MONKEYS want to train in an environment that will challenge them, but also in an environment that is free from negative stress. Negative stress in martial arts takes the form of hyper-competitiveness, the need by some to constantly dominate others with their physical will or where meatheads are allowed to train.

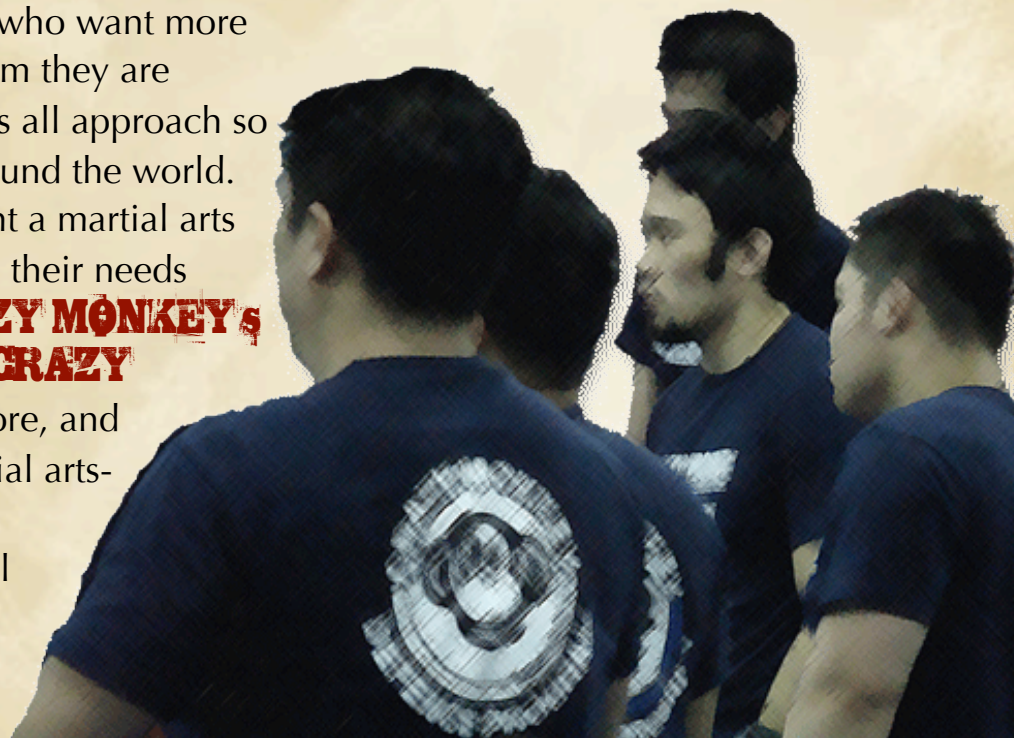
CRAZY MONKEYS hate these environments and actively seek out to create training environments where they are free to make mistakes without being judged. **CRAZY MONKEYS** are the creatives of the martial arts world, no wonder they are only willing to train in martial art environments that allow them to be free to create, explore and to play.



MONKEY TRAIT NO 2

CRAZY MONKEY'S FOCUS ON CLIENT CENTERED MARTIAL ARTS TEACHING

CRAZY MONKEY'S are people who want more control over the martial arts program they are learning. They hate the one-size-fits all approach so prevalent in martial art schools around the world. Instead **CRAZY MONKEY'S** want a martial arts programme that's designed around their needs and their goals. It is not that **CRAZY MONKEY'S** are selfish or self-centered- rather **CRAZY MONKEY'S** want to play, to explore, and create their own vision of the martial arts- this can never be done in the one-size-fits all approach to martial arts or where they are simply just another body on the mat.



MONKEY TRAIT NO 3

CRAZY MONKEY'S FOCUS ON COACHING FROM STRENGTHS

CRAZY MONKEY'S want a coach that helps them play to their strengths, not their weaknesses. **CRAZY MONKEY'S** actively seek out coaches who will inspire them to achieve the (im)possible. They see martial arts as an opportunity to develop their inner game, and crave martial arts training that pushes them to be both champions on the mat, but champions in life as well!



MONKEY TRAIT NO 4

CRAZY MONKEY'S FOCUS ON SOCIAL CONSCIOUSNESS IN MARTIAL ARTS

CRAZY MONKEY'S are looking for a martial arts programme that is focused on respect for each other in training. They want martial arts training that will change lives for the better and make a positive difference in the community.

CRAZY MONKEY'S are not interested in dominance and learning only to fight. This is not to say that **CRAZY MONKEY'S** don't actively seek out the most realistic and functional training methodology they can: skills that will work in real life physical self-defense encounters. They **DO!** However **CRAZY MONKEY'S** recognize that martial arts that focuses solely on competition or reality-based self-defense only rewards specialization, but rejects wholeness.



CRAZY MONKEY'S are about wholeness- while totally cool with self-defense training and competitive paths- for **CRAZY MONKEY'S** Martial Arts is far more than just those two specializations. For **CRAZY MONKEY'S** what is most exciting is using martial arts as a vehicle to become a champion in their life and career.

MONKEY TRAIT NO 5

A FOCUS ON CONSCIOUS BUSINESS PRACTICES IN MARTIAL ARTS

CRAZY MONKEY'S care deeply how the business end of where they train is run. **CRAZY MONKEY'S** want their gyms and studios to be about Conscious Business. Of course they want their studios and gyms they train at to be profitable, otherwise there will be no where for them to train, but this should never be about succeeding at the expense of integrity.



What is a **CRAZY MÓNKEY?**

CRAZY MÓNKEYs know that their coaches are mindful and realize that by creating value they will increase profits. **CRAZY MÓNKEYs** want to train in a gym or studio that values authentic communication. They want coaches who speak the truth, while allowing the truths of others to be heard.

CRAZY MÓNKEYs want their coaches to be committed to healthy martial arts, coordinated with actions and accountability. They want their coaches in business to express right leadership - how being, rather than doing, is the ultimate source of excellence.

JOIN US

Together we can change the way functional and real martial arts is coached, viewed, used and experienced. Together we can educate the world about the fantastic life changing properties of a martial arts based programme that focuses on being more than just about the 'martial' expression.

Where 'ART' really means the art of living skillfully through the positive expression of the warrior archetype.

A **CRAZY MÓNKEY** is someone who is embodied, conscious and integrated into his community. He or she is purposively taking on life and having fun while doing it. A **CRAZY MÓNKEY** takes full responsibility for their life. They know no one else will do it for them.

CRAZY MÓNKEYs know that true warriorship is to take full responsibility for ones entire life and ones attitude at any given movement. Becoming a warrior is about stepping into ones life in a complete embodied way. It is about being brave. To be brave means to not be afraid of your self. This is what martial arts training can do for you!

This is what we can do for you....this is where you can find us....we will meet you over there!

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